



B3 Consultant Compensation Plan

Create an Exercise Revolution and Earn Spare, Part Time,
Full Time, even Lifestyle Income!

Compensation Plan

B3 Sciences has a unique and innovative Compensation Plan that allows you to earn maximum Commissions and Bonuses at every stage of your B3 Business. We have designed one of the most lucrative compensation plans in the industry. The dynamic features of the Plan include:

- **Retail Customer Web Sale Bonus**
- **Retail Customer Achievers Bonus**
- **Retail Customer Direct Sale Profit**
- **Professional Customer Sale Bonus**
- **International Customer Sale Bonus**
- **New Consultant First Order Bonus**
- **New Consultant First Order Team Bonuses**
- **3 x 8 Expansion Matrix Commissions**
- **Leader Bonus Pools**



Enrollment Step 1:

The only requirement to become a B3 Consultant is the purchase of a Success Kit and complete an enrollment application. To earn higher levels of Commissions and Bonuses, consider Enrollment Steps 2 and 3.

Enrollment Step 2:

Purchase an optional First Order Package of B3 products to ensure your success. This product package will provide you with products for personal use, sharing with family and sampling with prospects.

Enrollment Step 3:

Secure your B3 Business and stay active each month for maximum commissions by enrolling on the optional Monthly Autoship Program. Your monthly order ensures you are qualified with Personal Volume to be active for commissions.

First Order Package Options

Your optional First Order Package will supply you with B3 products to ensure your success. This product package will provide you with products for personal use, sampling with prospects, and making Customer Sales. See table below for Sales Tier Levels achieved by purchasing optional First Order Pack

Family Pack - \$999 (Qualifies for Founders Membership)

2 Complete Sets of Bands, Nutrition Products (4), and Gear

Lifestyle Pack - \$699

1 Complete Set of Bands, Nutrition Products (4) and Gear

Fitness Pack - \$499

1 Complete Set of Bands and Gear

Nutrition Pack - \$199

Nutrition Products (4)

When you begin your B3 Business you will want to earn the highest levels of Commissions and Bonuses. As you can see from the table below, your Sales Tier Level will determine your bonus eligibility.

Consultant Sales Tier Levels

Sales Tier Levels	Personal Sales	Tree Placement	Customer Bonus	Retail Achiever Bonus	First Order Sponsor Bonus	First Order Team Bonuses	Matrix Expansion & Leader Pools
Tier 1000	1000 PV	Yes	20%	5% - 7.5%	15%	Yes	Yes
Tier 700	700 PV	Yes	15%	NO	15%	Yes	No
Tier 500	500 PV	Yes	15%	NO	15%	Yes	No
Tier 200	200 PV	Yes	10%	NO	10%	Yes	No
Kit Only	0 PV	No	10%	NO	10%	Yes	No

- **Consultants are eligible to earn commissions and bonuses by: 1) completing a Consultant application 2) purchasing a Consultant Success Kit, and 3) accumulating Personal Sales**
- Consultants may choose to purchase an initial inventory purchase (First Order) to meet the personal sales requirement and become instantly qualified at the different Tiers.
- Consultants earn Sales Levels by accumulating personal sales of B3 Products by: Personal purchase of product inventory including First Order, Direct Customer Web Sales.
- Personal Sales requirement has no time limit. Once a Consultant qualifies at a Sales Tier Level, they do not have to re-qualify in the future.
- Founders Title & Founders Pool is available to the first 1000 Consultants who achieve Tier 1000.

Upgrade Options: After enrolling you can Upgrade your Level all the way from Kit Only to Tier 1000 by accumulating sales through purchase of product and/or Direct Sales Customer Sales.

Customer Bonuses

Retail Customer Web Sales Bonus

Earn by sharing B3 Products. When Customers purchase off your website, you earn up to 20% of the BV or their Orders.

Example: Post your story and website link on Facebook. Customer links from Facebook to your website and purchases from your website.

Retail Customer Web Sales Achiever Bonus

Sell \$1000 or more from your B3 Website in 1 month, and earn an additional 5% on the Order BV

Sell \$2000 or more from your B3 Website in 1 month and earn an additional 7.5% on the Order BV

Retail Customer Direct Sale Profit

Consultants purchase B3 Products at wholesale prices , and can then make direct customer sales at retail price. Consultants retain the profit on the difference in price.

Example: You purchase an extra set of B3 Bands. You make direct sales to a Customer in your personal network. You earn the difference in your wholesale price and the Customer purchase price of \$429.99

Professional Customer Sales Bonus

Earn by sharing B3 Products with Professionals that will incorporate B3 Products into their business, you earn up to 20% of the BV of their Orders.

Example: Doctor, Gym or Trainer who will sell B3 Bands to his/her patient

International Customer Sales Bonus

Earn by sharing B3 Products. When International Customers purchase off your website, you earn up to 20% of the BV of their Orders.



First Order Team Bonuses

New Consultant First Order Bonuses paid on the sale of First Order Packages

Sponsor Bonus - 15%

Sponsor of Sponsor - 5%

First Upline Rank B6 Team Bonus - 4%

First Upline Rank B7 Team Bonus - 3%

First Upline Rank B8 Team Bonus - 3%

First Upline Rank B9 Team Bonus - 2%

First Upline Rank B10 Team Bonus - 2%

First Upline Rank B11 Team Bonus - 2%

First Upline Rank B12 Team Bonus - 1%

* Bonuses are Paid on BV Of the BV of the Order

* These bonuses are paid on First Order Packages Only

* A Sponsor can earn all 8 bonuses except Sponsor of Sponsor Bonus

* Upline Leaders can earn up to all 7 Team Bonuses plus the Sponsor of Sponsor Bonus

	Bonus	Siding Bonus
Sponsor	15%	
Sponsor of Sponsor	5%	
Upline Rank B6	4%	1%
Upline Rank B7	3%	1%
Upline Rank B8	3%	1%
Upline Rank B9	2%	1%
Upline Rank B10	2%	1%
Upline Rank B11	2%	1%
Upline Rank B12	1%	1%

Examples

You are lower than a Rank B6. You sponsor a First Order Package:

- 15% Sponsor Bonus

You are Rank B7. You sponsor a First Order Package:

15% Sponsor + 4% Rank B6 + 3% Rank B7

- Total 22% Bonus

You are Rank B12. You sponsor a First Order Package:

- 15% Sponsor + All Rank B6 to B12 Bonuses (17%)

- Total 32% Bonus

You are Rank B8, and the Sponsor of the Sponsor of a First Order Package:

- 5% Sponsor of Sponsor + 4% Rank B6 + 3% Rank B7 + 3% Rank B8

Total 15% Bonus

You are in the Upline and a Rank B11. There is a Rank B7 between you and the First Order Package:

- 3% Rank B8 + 2% Rank B9 + 2% Rank B10 + 2% Rank B11

- Total 9% Bonus

You are in the Upline and a Rank B11. There is a another Rank B11 between you and the First Order Package:

- 1% Siding Bonus for Rank B11

- Total 1% Bonus

Siding Bonus

Siding Bonus allows leaders to continue earning Team Bonuses when another Leader achieves the same Rank.

Example: You are a Rank B10. A Consultant in your Group Achieves Rank B10 and thus they earn the 2% Rank B10 Bonus on all First Orders under their line. Instead of being cut-off and earning nothing, you earn a 1% Siding Bonus



There is a possible payout of 44% Team Bonuses (plus Siding Bonuses) for Rank B6 - Rank B12. Company reserves the right to CAP this at 40%.

Network Commissions

As you use Social Media to create an Exercise Revolution Network, your Team of Consultants and Customers are placed in your Network which will generate expansive Team Commissions on all the orders placed other than Consultant First Order Packs. The structure of your Network or Tree begin as a 3 x 8 Matrix, that can expand as you achieve Leader Ranks.

3 x 8 Expansion Matrix



Your 3 x 8 Expansion Matrix is based on the concept of helping 3 New Consultants join your Network.

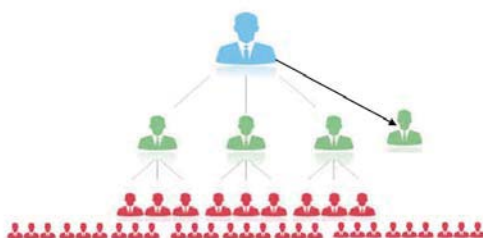
Each New Consultant that enters your Network, also has 3 Consultant positions on their first row.

This duplication of 3 continues in your Network down 8 levels, with close to 10,000 available positions.

Network Expansion

As you achieve Leader Ranks, your 3 x 8 Expansion Matrix can expand to 4 wide, then 5 wide then up to 6 wide on your front row. The Consultants in your Network can also expand their front row, and thus your Network can continue to expand with an infinite number of available Consultant position to generate monthly commissions.

Matrix Expands to a 4 x 8



Your 3 x 8 Expansion Matrix is ready for expansion to 4 x 8 when you achieve Leader Rank B6.

At Leader Rank B9 you can open a 5th front row position

At Leader Rank B12 you can open a 6th front row position

Based on your Rank, you earn up to 8 levels of commissions on orders in your Network each month. %'s are paid on BV of qualifying orders

Orders paid via the Matrix include: Autoship, Extra Consultant Orders, and Customer Orders

Dynamic Compression. If there are any non-active Consultants, they are compressed for commissions assuring you earn down a full 8 levels.

	Rank B1	Rank B2	Rank B3	Rank B4	Rank B5	Rank B6	Rank B7	Rank B8-12
Level 1	5%	5%	5%	5%	5%	5%	5%	5%
Level 2		5%	5%	5%	5%	5%	5%	5%
Level 3			5%	5%	5%	5%	5%	5%
Level 4				5%	5%	5%	5%	5%
Level 5					4%	4%	4%	4%
Level 6						4%	4%	4%
Level 7							4%	4%
Level 8							3%	3%

Leader Pools

Leader Bonus Pool

When B3 Consultants achieve new paid-as Leader Ranks, they are eligible to share in a 2% total company sales Leader Pool

Founders Bonus Pool

When B3 Consultants enroll during the special Founding Consultant period and reach Tier 1000, they are eligible to share in a 2% total sales Founder Pool. This is in addition to the 2% Leader Pool.



Leader Pool Rank Table

	Rank B3	Rank B4	Rank B5	Rank B6	Rank B7	Rank B8	Rank B9	Rank B10	Rank B11	Rank B12
Leader Pool 2%			5 pts	10 pts	25 pts	50 pts	100 pts	250 pts	500 pts	1000 pts
Founders Pool 2%	1 pt	2.5 pts	5 pts	10 pts	25 pts	50 pts	100 pts	250 pts	500 pts	1000 pts

Eligible Consultants earn points monthly when Rank is Achieved. Individual points are divided into total points to determine a Consultants share of the pools. Pool is funded by monthly company sales of products.

Pool is awarded when:

Months 1 - 12: Previous calendar month company sales is exceeded

After 12 months: Previous years sales in same calendar month is exceeded

Founders Club Pool ends 24 months after the close of the Founders Enrollment Period. 2% Founders Pool amount will then be converted into new and exciting Bonus available to all Leaders. To be eligible for Founders Pool, Founder Consultants must stay 'active' each month after enrolling.

Rank Table

	Rank B1	Rank B2	Rank B3	Rank B4	Rank B5	Rank B6
PV (Personal or Customers)	50	50	50	50	50	100
Active Consultants		1	1	2	2	3
PGV (Group Volume)	50	100	500	1000	5000	10,000
Leaders in Group				2 x Rank B2	2 x Rank B3	2 x Rank B4
	Rank B7	Rank B8	Rank B9	Rank B10	Rank B11	Rank B12
PV (Personal or Customers)	100	150	150	200	200	250
Active Consultants	4	5	6	7	8	10
PGV (Group Volume)	25,000	50,000	100,000	250,000	500,000	1,000,000
Leaders in Group	2 x Rank B5	2 x Rank B6	2 x Rank B7	2 x Rank B8	2 x Rank B9	2 x Rank B10

* After conclusion of the Founders program (Date TBD), Consultants will be required to have at least 50 PV in personal customer sales beginning the 3rd calendar month after their enrollment

Terms , Conditions and Definitions

The only requirement to earn minimum levels of commissions and bonuses is to purchase a Consultant Success Kit and complete an enrollment application. A Fast Start Package is optional. Monthly Autoship is optional.

(PV) Personal Volume - includes total of your Personal Orders and your personally Sponsored Customer Orders during a single calendar month. Total is calculated on the total USD spent on all product purchases. Shipping, Tax, Marketing Materials and Fees do not count towards PV.

Active - defined as having PV equal to or higher than 50 PV in a single calendar month. To achieve Rank B6 and higher, you will have to have higher levels of monthly total PV. (See Rank Table). Consultants who are not active will be eligible for commissions and bonuses at the 'Kit Only' level listed in this document on page 3

Bonus Volume (BV) - BV is the volume assigned to each product for the purpose of calculating Commissions. Sales aids and Success Kits do not carry BV.

Consultants at Entry Levels lower than Tier 1000 can Upgrade to a higher level by purchasing additional orders for Inventory or by accumulating Direct Web Customer Sales.

Personal Group: Each time you sponsor a new Consultant or Customer; this represents a new Line of Enrollment in your Personal Group. Then all the future Consultants and Customers that develop through that person are included in that line. Example (Figure 1 on right) represents you with 3 Consultants and a total of 15 in your Personal Group.

Personal Group Volume (PGV) - All the Personal Volume (PV) from all the orders in your lines of enrollment. Ex: There are 15 people in your Personal Lines of Enrollment, and the total PV from all theirs orders is 1500. Your PGV Volume would be 1500.

Mary	Steve	Chad
John	Phil	Paul
Chris	Jordan	Jenny
Bob	Jim	Larry
Tony		Allen
Jill		

Figure 1

Price Volume Guide located in the Consultant Office will display PV and BV values for all products. All Bonuses and Commissions are only generated on the sales of consumable products. Shipping, Tax, Marketing Materials and Fees do not have BV

Monthly Commission Period - Runs from the first to the last day of the calendar month.

The Paid Rank you earn each month determines the Commissions and Bonus levels you are eligible to receive for that month.

Paid Rank does not carry forward; thus a Consultant must qualify for Paid Rank each month.

Once a Consultant earns a Paid Rank, that Rank becomes their Title, and is maintained for 12 months for recognition purposes.

Leaders in Group – This qualifier in the Rank Table represents a qualified Leader in a separate line of enrollment. Thus, to be Rank B8, you must have 2 separate lines with a qualified Rank B6 (Leaders in Group do not have to be personally sponsored).

Founders Pool Bonus: To be maintain eligibility for Founders Pool, Founder Consultants must remain active each month.

INCOME DISCLOSURE STATEMENT

B3 Sciences is a new company and the potential earnings for Independent Consultants cannot be determined until a multi-year track record for Consultant earnings are established. B3 Sciences nor its Consultants should never make representations or claims of specific incomes that can be earned unless the income is tied to specific examples of specific bonuses that are generated by specific sales of B3 products.

The Compensation Plan is subject to change at the sole discretion of B3 Sciences Inc. Changes will be posted Online in the B3 Consultant Back Office.